

Minority Male Mentoring Conference

“Reclaiming Student Success: Educate, Empower, Engage”

March 16-18, 2014

Sheraton Imperial Hotel &
Conference Center
Durham, North Carolina



**NC COMMUNITY
COLLEGES**
CREATING SUCCESS

UNIVERSITY OF 
NORTH CAROLINA
A SYSTEM OF HIGHER LEARNING



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NORTH CAROLINA COMMUNITY COLLEGE SYSTEM

R. Scott Ralls, Ph.D.
President

R. SCOTT RALLS, Ph.D.
PRESIDENT

March 16, 2014



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WESTERN PIEDMONT COMMUNITY COLLEGE
WILKES COMMUNITY COLLEGE
WILSON COMMUNITY COLLEGE

Greetings,

Welcome to the 2014 *Minority Male Mentoring Conference*. I consider this conference to be one of North Carolina Community College System's most inspiring and important efforts. Therefore, I congratulate everyone involved in this vital work.

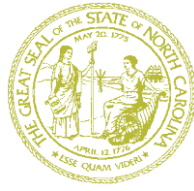
The North Carolina Community College System has partnered with the University of North Carolina General Administration to design a conference that offers something for everyone. In addition to outstanding speakers, the conference will highlight educational frameworks and models that have been successful in helping prepare minority males for the postsecondary educational experience and gaining successful entry into the workplace. This year's conference sessions will focus on activities and strategies to improve the success of minority males in education.

During your time at the conference you will have an opportunity to learn from your colleagues, peers, and conference presenters. It is my hope that this conference will inspire participants to return to their colleges, organizations, and communities to begin implementing strategies to respond to the critical issues facing minority males. This conference will be a rewarding conference for you and the institution that you represent.

In addition to the conference, do take the time to enjoy Raleigh, Durham and the Research Triangle Park, North Carolina area. You have my best wishes for an enjoyable and successful conference.

Sincerely,

R. Scott Ralls



**STATE OF NORTH CAROLINA
OFFICE OF THE GOVERNOR
20301 MAIL SERVICE CENTER • RALEIGH, NC 27699-0301**

**PAT MCCRORY
GOVERNOR**

March 16, 2014

Dear Friends,

On behalf of the State of North Carolina, it is a pleasure to offer warm greetings to everyone attending the 2014 Minority Male Mentoring Conference, hosted by the North Carolina Community College System and the University of North Carolina General Administration. Ann and I are pleased to welcome you to this exciting event and to the beautiful City of Durham.

This student-focused conference will help provide the tools to improve minority male success in education and workforce development, as well as with family and community issues. North Carolina is committed to ensuring all students have the support they need to succeed in school and beyond.

Thank you for your dedication to helping students reach their full potential, and best wishes for an enjoyable and productive conference.

Kind regards,

A handwritten signature in cursive script that reads "Pat McCrory".

Pat McCrory

ABJ



City Of Raleigh
North Carolina

Nancy McFarlane
Mayor

January 16, 2014

WELCOME TO RALEIGH!

The City of Raleigh is proud to welcome the 2014 Minority Male Mentoring Conference hosted by the North Carolina Community College System and University of North Carolina General Administration. The future of our City and State are strengthened by such endeavors that promote the youth, the community-at-large and citizens across the state.

The collective efforts of the North Carolina Community College System and University of North Carolina General Administration and its supporters have brought together the best and brightest minds and change agents who are committed to student success, professional development and individual and community well-being.

I wish you much success with your conference and applaud the North Carolina Community College System and the University of North Carolina General Administration for accepting the challenge of student development and success.

With best wishes,

Nancy McFarlane
Mayor

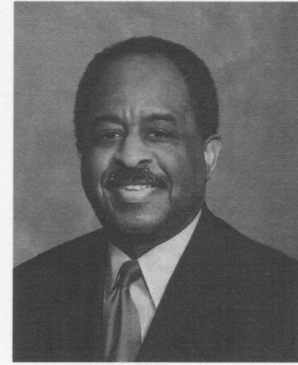


CITY OF DURHAM

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March 16, 2014

Greetings!

On behalf of the Durham City Council, I would like to extend a hearty greeting to the North Carolina Community College System and University of North Carolina General Administration 2014 Minority Male Mentoring Conference at the Sheraton Imperial Hotel & Convention Center on March 16–17, 2013. The conference theme – “Reclaiming Student Success: Educate, Empower, Engage” will surely enhance the growth and development in the City of Durham.

Durham has a profound and diverse heritage. We are the home of Duke University and North Carolina Central University. Durham is also known as the City of Medicine USA and located at the pinnacle of the noted – 3,000-square mile “Research Triangle” region of North Carolina.

During this visit, please take time to enjoy Durham’s nationally-acclaimed dining, unique shopping districts, one of several art centers or many nature areas and historic landmarks.

Again, welcome to our community. We hope you will have the opportunity to fully experience Durham’s own brand of hospitality. Please consider Durham when you formulate plans for the site of your future events. We look forward to having you visit us again.

Sincerely,

William V. “Bill” Bell
Mayor

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Keynote Speaker
Kenston Griffin



Mr. Kenston J. Griffin is one of the nation's most sought-out keynote speakers, a best-selling author and a top performing trainer and coach. Mr. Griffin is nationally/internationally known throughout corporations, educational systems and non-profit organizations for his award-winning addresses that are not only life changing, but transformational. Mr. Griffin and the Dream Team's partial client list includes: National Basketball Association (NBA), Bank of America, First Charter Bank, Coca-Cola Bottling Co. Consolidated, Belk, Lowe's, AXA-Equitable, Hartford Insurance, Novant Health, YMCA of the USA, Federal, State and Local Government, U.S. District Court, 2-year and 4-year colleges and universities from the east coast to the west coast, National Education Association (NEA), and over 50 Public and Charter Schools across the nation.

Mr. Griffin is a native of Statesville, NC, and currently resides in Charlotte, NC. His educational background includes Social Work and Psychology. He received his Bachelor's Degree from Livingstone College and his Master's Degree, in just one year, from the University of South Carolina. Mr. Griffin is the Founder and CEO of Dream Builders Communication, Inc. (DBC), which consults internationally. DBC provides training and development in the areas of: Professional/Organization Development, Academic Enhancement/Retention, Diversity and Inclusion, Supply Chain and Demand, Board Development and Peak Performance Coaching. Finally, Mr. Griffin and Dream Builders Communication, Inc.'s aim is to educate across the globe by raising one's awareness and belief system in every field of human endeavor. Upon doing so, Mr. Griffin realizes and knows that for you, "IF BETTER IS POSSIBLE...GOOD IS NO LONGER AN OPTION."

Keynote Speaker
Reginald Bean



Reginald Bean, Director of Multicultural Marketing with Coca-Cola bottling. In his role, Reginald is responsible for the development and implementation of marketing programs that promote and sustain cultural awareness, inclusion, equity and respect within the African American, Hispanic/Latino and Asian American cultures.

Reginald began his career with Coca-Cola Consolidated in 1999, when he joined the company in territory sales. He held several positions within Coca Cola including Strategic Planning Analyst, Director of Finance-Operations and Director of Sales Analytics.

Prior to joining Coca-Cola Consolidated, Reginald served his country in the US Army for 7 years where he participated in several international desert and urban training missions.

Reginald holds a Bachelor in Operations Management from DeVry University. Reginald enthusiastically serves his community holding several Board of Directors positions including The Urban League of Central Carolinas, The Police Activities League (PAL) and the National Academy of Finance. Reginald is a published author of the book *UNFINISHED-40 Lessons on Purpose, Self and Becoming a Man*; where he inspires young men to discover themselves while positively impacting their families and communities. Reginald shares life's journey with his wife Shavonda and daughter Arden. He enjoys numerous physical activities including reading and riding his motorcycle.

Keynote Speaker
Dr. Nkrumah Lewis



Dr. Nkrumah Lewis is an author, entrepreneur, social activist and advocate for stigmatized populations. He is simply driven to compel people to be successful. His pursuit of excellence is endless, and he often cites that his goal in life is to “leave a legacy that refutes the notion of impossibility.” Nkrumah Lewis grew up as an abused child, while also witnessing the domestic battery of his mother on a frequent basis, became homeless as he turned age 17, and eventually joined a neighborhood gang. After being consumed with the violent lifestyle he had chosen, and believing his death was eminent, he attempted to seek

refuge in the military, only to be stationed at a base with a former member of his former gang. They found themselves in an altercation where they were fired upon, and foolishly returned fire. Believing that they may have fatalistically retaliated, they returned to their base, and would be charged weeks later with weapons charges and ultimately murder. Ironically, there had been a homicide one street over on the same night as their altercation, but the two would not find out of the error, until they had failed polygraph tests and spent over two years behind bars answering for charges in other municipalities from previous misdeeds. It was then that Lewis, armed now with the hope of beginning anew, applied to college from behind bars. He would then go on to complete his undergraduate degree in a period of two and a half years with his infant son in tow.

Dr. Lewis is a native of Durham, N.C. and a graduate of the University of North Carolina at Greensboro ('96), where he completed his bachelor of arts in sociology, North Carolina A&T State University ('99), where he received a master of science in adult education and lastly, Virginia Tech ('05) where he became only the second African American ever, and the first in twenty years to attain a Ph.D. in sociology, concentrating in the areas of race and crime. He is a Dr. King “Building the Dream Award” recipient, serves on Institutional Research Boards at both UNC Greensboro and Wake Forest University, and is a mentor for the Real Men Teach Program and Program Evaluator for the University of North Carolina’s Minority Male Mentoring Program, in addition to receiving numerous other accolades, honors and appointments. He founded a 501(c)(3) organization, the Renaissance and Empowerment Project, Inc. in Greensboro where he rehabilitated, not only physically dilapidated houses, but the lives of 103 men that had previously been incarcerated or had gang affiliation. In doing so, he was recognized by Movers and Shakers for his entrepreneurial endeavors. Most recently he released his autobiographical sketch, entitled, *Becoming A Butterfly: From Prison to Ph.D.* and was appointed to the Board of Directors for the Simon Green Atkins Community Development Corporation.

As of today, Dr. Lewis attempts to involve himself in cases of injustice and wrongful incarceration, also with local agencies that target the reduction of child and domestic abuse, as well as working as a consultant to organizations, communities and governmental officials who truly desire to actuate gang prevention and intervention.

Keynote Speaker
Dr. Calvin Mackie



A lifelong resident of New Orleans, Dr. Mackie graduated from high school with low SAT scores requiring him to undertake special remedial classes before he was admitted to Morehouse College. He completed his degree in Mathematics, graduating Magna Cum Laude and a member of the prestigious Phi Beta Kappa National Honor Society. He was simultaneously awarded a Bachelors degree in Mechanical Engineering from Georgia Tech, where he subsequently earned his Master and Ph.D. in Mechanical Engineering.

Mackie has won numerous awards including, in a White House ceremony, the 2003 Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring, in 2002 the Black Engineer of the Year Award for College Level Educator, the 2002 New Orleans Data News Weekly Trailblazer Award, and the Pi Tau Sigma/ASME Excellence in Teaching Award in Mechanical Engineering for 2000 and 2002. Always harboring a passion for engineering, Mackie was awarded a patent on a device to retrofit luggage stowbins on 737 and 757 Boeing commercial airliners.

In 2008, Dr. Mackie was accepted into the inaugural class of Fellows in the Effective Leadership Program at Duke University and the College of Business of Southern University (Baton Rouge). The program focuses on the theory and personal application of transformative leadership principles and the premise that effective leadership is a product of the disciplined application of universal moral principles to leadership thought and behaviors. The fellows study under the tutelage of James A. Joseph, former United States Ambassador to the Republic of South Africa (1996-2000). Among other things, Mackie participated in a leadership retreat in Cape Town, South Africa, and experienced a yearlong personal executive coaching and training through public policy advocacy planning projects.

Mackie is currently a partner in Golden Leaf Energy and Mackie continues in his role as Managing Partner of Channel ZerO Group LLC, an educational and motivational consulting company he co-founded in 1992. He has presented to numerous civic and educational institutions, government entities, professional associations, and businesses of every size and industrial focus. Through his travels and online mentoring presence, Mackie reaches millions of students and professionals annually.

Keynote Speaker
Dr. Jeffery Smith



Dr. Jeffrey A. Smith is an educator, administrator and minister with a strong record of leadership and accomplishments in higher education. He currently resides in West End, North Carolina. He earned a Doctor of Ministry degree from Gardner-Webb University in Boiling Spring, North Carolina. He earned his Master of Divinity from the Interdenominational Theological Center Johnson C. Smith Theological Seminary) in Atlanta, Georgia and he received his Bachelor of Arts degree in English from Johnson C. Smith University in Charlotte, NC.

Dr. Smith is currently the Vice President of Student Affairs at Shaw University in Raleigh, NC. He serves on the University's Administrative Cabinet and had direct management supervision of the following departments: Career Services, Counseling, Campus police, Disability Services, Health Center, Judicial Affairs, Religious Life, Residence Life, Student Activities and Student Development and Enrollment Management areas such as Admissions and Financial Aid.

Smith previously held a number of senior positions at Johnson C. Smith University in Charlotte, North Carolina over the course of nearly ten years. While there, he managed a fifty-person staff, over \$3 million in unrestricted funds, and supervised over \$1 million dollars in government and private grants each year. Dr. Smith also served on the President's Executive Cabinet.

From 2004 until June 2008, Dr. Smith served as vice president of student affairs at Johnson C. Smith, overseeing admissions, career planning, counseling and testing, campus police, health center, religious life, residence life, student activities, student support services, and upward bound. Smith successfully led the division through the reaccreditation process of the Southern Association of Colleges and Schools (SACS). The Student Affairs Division received no recommendations and received confirmation for continued work until the next reaccreditation process.

Dr. Smith is committed to lifelong learning and the pursuit of excellence in higher education. He has successfully completed numerous advanced training and professional development programs including the Institute for Effective Management at the Harvard Graduate School of Education; Summer Leadership Institute at the Harvard Divinity School; New York University's Faculty Resource Network; Harvard Institute for Admissions; and Eden Theological Seminary

Most recently, Dr. Smith was one of 35 higher education professionals selected to participate in the American Council on Education's conference, *Advancing to the Presidency*. He is a member of many professional organizations such as the National Association of Student Personnel Administration, Kappa Alpha Psi Fraternity Inc., and the National Association for College Admission Counseling.

He is married to Mildred Smith a math and science teacher, and has three sons, Michael, Jamar, and Jared.

Keynote Speaker
Rev. Dr. Otis Moss III



The Rev. Dr. Otis Moss III is the Senior Pastor of Trinity United Church of Christ in Chicago, IL. A leading progressive Christian activist and cultural critic, Dr. Moss is a Jazz influenced Pastor with a Hip Hop vibe. He is committed to the Gospel of Jesus Christ rooted in love and justice and is inspired by the works of Zora Neale Hurston, August Wilson, and Howard Thurman. His creative bible-based messages have inspired young and old alike. His intergenerational preaching gift has made Dr. Moss a popular speaker on college campuses, at conferences and churches across the globe.

Dr. Moss authored **Redemption in a Red Light District**, co-authored **The Gospel Re-Mix; How to Reach the Hip-Hop Generation** and with his father the Rev Dr. Otis Moss Jr., co-authored, **Preach! The Power and Purpose Behind Our Praise**. His sermons, articles, and poetry have appeared in publications and blog sites such as **Urban Cusp**, **The Root**, **Power in the Pulpit II: America's Most Effective Preachers**, **Joy To The World: Sermons From America's Pulpit**, **Sound The Trumpet: Messages of Hope for Black Men**, **The Audacity of Faith: Christian Leaders Reflect on the Election of Barack Obama**, **Sojourners Magazine** and **The African American Pulpit Journal**. His book of sermons, **The Gospel According to the Wiz: And Other Sermons from Cinema**, will be released in December 2014.

A native of Cleveland, OH, Dr. Moss is an honors graduate of Morehouse College, Yale Divinity School, and has a Doctor of Ministry degree from Chicago Theological Seminary.



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Poochie Hammonds



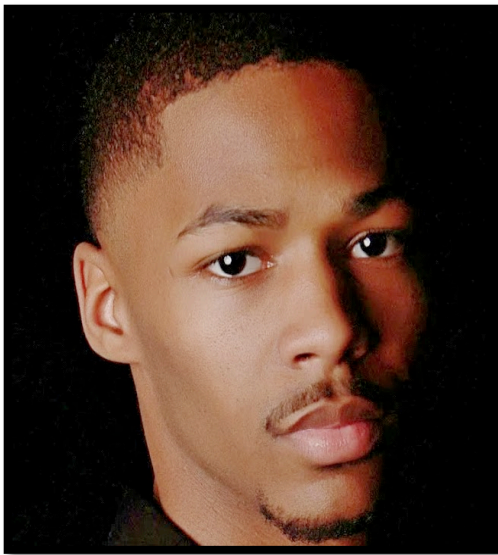
Hubert Hammonds, III known to friends and family as “Poochie” hails from Wilson, North Carolina. He grew up with his parents and siblings sister. Anytime you are in the room with Poochie you are sure to have fun as he loves to make people laugh. During his school age years he was often scolded by his teachers and his parents for cracking jokes so frequently. Poochie started doing comedy over 12 years ago and initially started out doing open mic. He has shared the stage with King of Comedy Cedric the Entertainer, Queen of Comedy, Sommore, Bruce Bruce, Mike Epps, J. Anthony Brown, Hope Flood, D Militant and many more. He has even opened for artist such as Fantasia.

Poochie currently resides in Wilson, NC with his wife and children. In his spare time he enjoys going fishing and spending time with his friends and family.

Jay Derrel



Comedian Jay Derrell honed his comedic talents while growing up in Clayton, North Carolina. As a child he often entertained his family and friends with his quick wit and storytelling ability. Jay has become a comedic fixture along the Raleigh Durham comedy circuit. He often performs at Laugh out Loud Comedy Club in Clayton North Carolina, Goodnights Comedy Club in Raleigh North Carolina and Dirty South Improv Comedy Club in Chapel Hill North Carolina and Nutt Street Comedy Club Wilmington North Carolina. The Comedy Zone in Charlotte NC, Time Out Bar N Grill Durham NC, Jay also performed at The World Series of Comedy in Las Vegas NV.



Vince Swann

Vince Swann hails from Germantown, Maryland. Prior to his senior year in high school, Vincent became interested in theater and attended a summer theaters arts program at University of the Arts in Philadelphia. Swann fell in love with the world of acting. After graduation, he went on to further his education at North Carolina A&T State University where he majored in theater, with a concentration in both acting and technical theater. After only completing one year at the university, Swann auditioned and was accepted to The British American Drama Academy in

Oxford, England. He returned to North Carolina

and briefly attended the University of North Carolina in Charlotte. Swann made the decision to withdraw from the university to pursue comedic writing and try his hand at stand-up, looking to eventually enter into the film and television industry.

**IT'S GOOD TO SAVE
MONEY WITHOUT
HAVING TO
HUNT AROUND.**

That's just **my two cents.**



2014 CONFERENCE FUNDING & SPONSORS



U.S. DEPARTMENT OF DEFENSE



2014 Minority Male Mentoring Conference

“Reclaiming Student Success: Educate, Empower, Engage”

Agenda
March 16 – 18, 2014

Sunday, March 16, 2014

Time	Event	Location
12:30 p.m. – 5:00 p.m.	Registration Check-in	Imperial Ballroom

Pre-conference Sessions

2:00 p.m. – 3:00 p.m.	Pre-conference Moderators’ Meeting Mr. Daniel Alvarado, <i>North Carolina Community College System</i>	Auditorium
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3:00 p.m. – 4:00 p.m.

Session:	Defining The 21st Century Man	Imperial Ballroom
Presenter:	Mr. Kenston Griffin, <i>Dream Builders Communication, Inc.</i>	

Description: This powerful interactive keynote will focus on education, empowerment and engagement. You have already begun the journey; but now you must exercise even greater influence, solve bigger problems and drive unprecedented performances, improvements and deliverables. This address will provide participants with essential information on college preparation and retention in order to tailor the best educational environment along with assisting in “*Defining the 21st Century Man.*” This address will also provide participants the opportunity to enhance or create their value, strategies to enhance internship opportunities and increase solid connections.

4:00 p.m. – 4:45 p.m.	Minority Male Mentoring Coordinators Meeting Housekeeping & Conference Update Mr. Daniel Alvarado, <i>North Carolina Community College System</i>	Auditorium
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4:45 p.m. – 5:30 p.m.

Session:	College Fair Quick Tips & Student Assessment Survey	Imperial Ballroom
Presenter:	Mr. Myron Burney, <i>University North Carolina - General Administration</i>	

Description: This session will provide participants tips on how to effectively and successfully navigate the college fair. The college fair will consist of representatives from public and private colleges and universities, and the United States Armed Forces.

5:30 p.m. – 7:00 p.m.	Reception College & Military Fair <i>Sponsored by the Association of Student Governments</i> <i>UNC General Administration</i>	Imperial Foyer
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Monday, March 17, 2014

8:00 a.m. – 4:00 p.m.	Registration	Imperial Foyer
8:30 a.m. – 12:00 a.m.	Exhibitor Set-up	Imperial Foyer
8:00 a.m. – 9:45 a.m.	Buffet Breakfast	Imperial Ballroom
8:30 a.m. – 9:45 a.m.	Opening General Session	Imperial Ballroom
Presiding:	Mr. Daniel Alvarado, <i>Associate Director for Student Leadership & Development, North Carolina Community College System</i>	
Greetings:	Mr. Bill Ingram, <i>President, Durham Technical Community College</i>	
Welcome:	Dr. Scott Ralls, <i>President, North Carolina Community College System</i> Dr. Debra Saunders-White, <i>Chancellor, North Carolina Central University</i>	
Introduction of Speaker:	Mr. Isaac Thomas, <i>Student Development Specialist, Durham Technical Community College</i>	
Keynote Speaker:	Mr. Reginald Bean, <i>Director of Multicultural Marketing, Coca-Cola</i>	

10:00 a.m. – 11:15 a.m. Concurrent Sessions

Session:	The 60 Second Mock Interview	Empire E
Presenters:	Mr. Calvin Stevens, <i>Balfour Beatty Construction</i> Dr. Anthony Newkirk, <i>WakeMed Health and Hospitals</i> Ms. Monique Williamson, <i>BlueCross BlueShield of NC</i> Ms. Vanessa Cooke-Alvarado, <i>Dill Air Control Products</i> Mr. Carl Forbes, <i>ACT</i>	
Moderator:	Mr. Wesley Beddard, <i>North Carolina Community College System</i>	

Description: First impressions may have a huge impact on how someone sees you, especially during an interview. This session focuses on how to effectively sell yourself in a short period of time. Using speed dating as a model, participants will have a 60 second opportunity to interact with corporate representatives who will measure their ability to effectively sell themselves.

Session:	Real Talk With College Presidents	Auditorium
Presenters:	Dr. Ervin Griffin, <i>Halifax Community College</i> Dr. Algie Gatewood, <i>Alamance Community College</i> Dr. Lawrence Rouse, <i>James Sprunt Community College</i> Dr. Michael Elam, <i>Roanoke-Chowan Community College</i> Dr. Debra Saunders-White, <i>North Carolina Central University</i>	
Moderator:	Mr. Kevin Christian, <i>American Association of Community Colleges</i> .	

Description: This session provides an opportunity for college presidents to speak candidly regarding minority male student successes and challenges on their campuses. This session will allow students to pose critical questions and engage the presidents in dialogue concerning real-life issues and the role of being a male and of color in the 21st century.





Session: A Call to Leadership
Presenter: Lieutenant Colonel John Yourse, *U.S. Air Force*
Moderator: Mr. Kevrick McKain, *Universal Media Solutions*

Empire B

Description: Lieutenant Colonel John Yourse, Assistant Deputy Director of Diversity Policy, Operations, and Outreach Plans and Execution at the Pentagon, has more than 20 years of leadership experience in the armed forces. The presenter will focus on strategies essential for the development of effective leadership characteristics and establishing short and long-term goals for academic success and building a strong career.

Session: Think Like a Man but Act Like a Gentlemen
Presenter: Mr. Kenston Griffin, *Dream Builders, Inc.*
Moderator: Mr. Will Kincy, *Wake Technical Community College*

Empire C

Description: It is a proven fact that there is no second chance to make a good first impression. First impressions are often made within 7 seconds of meeting someone. In this session, participants will identify certain interpersonal skills and learn how to use them in social and professional settings and be provided with effective communication strategies. This session will also bring forth key concepts such as “dressing the part,” social etiquette, and interviewing skills.

Session: Dressing for Success – A Men’s Warehouse Perspective
Presenter: Mr. Joel Miller, *Men’s Warehouse*
Moderator: Mr. David Henry, *Vance-Granville Community College*

Empire D

Description: First impressions are everything when it comes to job interviews. During this session, participants will learn how they can make the right impressions by dressing the part during times when it really counts. The presenter will provide examples of how to dress appropriately for important business meetings and interviews.



Session: How Men-of-Color Can Champion
Their Colleges Success: Student Voices
Presenter: Mr. Myron Burney, *University of North Carolina - General Administration*
Moderator: Dr. Bob Witchger, *North Carolina Community College System*

Royal A

Description: Not much is known about factors that promote the educational success of men of color in North Carolina. Consequently, educators are hard pressed to institute interventions that target the “right” challenges. For institutions to better facilitate the success of North Carolina’s men of color, collaborating with and understanding their issues is essential to their academic success.

Session: "Sick And Tired Of Being Sick And Tired":
Stress Management And Self Care 101
Presenter: Ms. Tanya Bass, *NC Division of Public Health*
Moderator: Mr. Ron Giddings, *Davidson County Community College*

Royal B

Description: Self-care is a touchy subject because society largely views self-care as being “selfish.” Taking care of yourself not only makes your life more fulfilling and contributes to your well-being, but it also extends to others around you. This interactive session will provide self-care and stress management techniques for everyone.



Session: 3MP "Traffic Cop" **Empire A**
Presenter: Ms. Serena Johnson, *South Piedmont Community College*
Moderator: Ms. Karen Yerby, *North Carolina Community College System*

Description: Coordinating the daily activities of a Minority Male Mentoring Program (3MP) is a full-time job; however, many coordinators have other responsibilities apart from the 3MP program. How do you manage it all? Come and learn how to be a "3MP traffic cop" on your campus. This session will assist program coordinators in being more efficient managing busy schedules and responsibility.

11:30 a.m. – 12:45 p.m. **Concurrent Sessions**



Session: Real Talk with Real Judges **Empire C**
Presenters: Judge Denise Heartsfield, *NC District Courts*
 Judge Camille Banks-Payne, *NC District Courts*
 Judge Vince Rozier Jr., *NC District Courts*
Moderator: Mr. Greg Young, *Forsyth Technical Community College*

Description: This interactive session will allow participants to engage with three of North Carolina's district judges. The presenters will share information with participants regarding understanding and navigating the court system. Participants will also gain a better understanding of the importance of courtroom etiquette and how court convictions impact future job opportunities.



Session: Real Issues/Real Concerns: A Town Hall Panel **Auditorium**
Presenters: Dr. Staccato Powell, *Grace A.M.E Church*
 Mr. Marvin Pitman, *Retired Educator*
 Mr. Jimmy Ford, *State Board of Community Colleges*
 Mr. Atrayus Goode, *Movement of Youth, Inc.*,
Moderator: Mr. Manuel Dudley, *Guilford Technical Community College*

Description: This session will provide an opportunity for an interactive discussion regarding challenges faced by minority males that impede their success in education. The session will focus on societal issues faced by minority males and current solutions. Panelists will explore various barriers and challenges that inhibit minority male success, such as inadequate resources, fatherlessness, criminal background, credit worthiness, employment challenges, health disparities, and relationships. Participants will have the opportunity to share their experiences and provide feedback.



Session: How to Understand the Latino Culture Of New **Royal A**
Immigrant Students and How it Impacts Their Academic Achievement
Presenter: Ms. Maria Rosa-Rangel, *Wake County Public School System*
Moderator: Mr. Daniel Alvarado, *North Carolina Community College System*

Description: As the Latino student population continues to grow in North Carolina, their educational needs become a challenge for educators. Educators need to understand the Latino students' culture, challenges they faced as they become acculturated, and the recommended teaching strategies to help them become academically successful.





Session: The Keys To Health And Wellness
Presenter: Mr. Gerald Hinton, *Health and Wellness Activist*
Moderator: Ms. Lisa Hodges, *NC Department of Health Disparities*

Royal B

Description: Health and wellness is essential to a learning environment. This session will include information regarding various preventable diseases impacting people of color. The presentation will include statistical information regarding individuals suffering from diabetes, high blood pressure and other diseases as a result of unhealthy life styles. Various ways in which individuals can improve their health and fitness will be explored.

Session: "Minority Men in Medicine:
Showing Them What They Don't See"
Presenter: Mr. Claudis Polk, *University of North Carolina – Chapel Hill*
Moderator: Mr. John Kornegay, *Wake Technical Community College*

Empire A

Description: Minority Men in Medicine brings together young men of color across campus and North Carolina to provide a network of support and mentorship for health professional students. The presenter will share information regarding students who serve as role models, tutors, and mentors for the next generation of professional men-of-color. These individuals work with undergraduate pre-health minority men in an effort to better guide and support men-of-color in the medical community.



Session: Let Your Brightest Color Shine:
Leadership and Personal Success
Presenter: Ms. Jennifer Wilson-Kearse, *Appalachian State University*
Moderator: Dr. Hilmi Lahoud, *North Carolina Community College System*

Empire D

Description: Using the True Colors Personality Inventory, participants will gain a greater understanding of their leadership style and personal strengths for increased collaboration, career exploration, and improved interpersonal relationships.

Session: Transitions: Navigating the Change From
Community Colleges To 4-Year Institutions
Presenters: Mr. Dontrell Parson, Mr. Gus Pena, Mr. Phil Lewis,
& Student Panel, *Appalachian State University*
Moderator: Ms. Lynn Henderson, *Vance-Granville Community College*

Empire B

Description: The presenters will introduce some of the key services at Appalachian State University (ASU) designed to support minority transfer students. A panel, featuring ASU students who have experienced success in navigating the transition from a community college to a four-year institution, will address questions from the audience.

Session: Stand Your Ground—Become What
They Never Thought You Could
Presenter: Mr. Odell Bizzell II, *IMPACT Programs*
Moderator: Mr. Johnny Smith, *Isothermal Community College*

Bull Durham

Description: The outcome of the Trayvon Martin case indicated how society undervalues the lives of black males. This session is a “straight talk” session designed to present the primary obstacles facing young black males, the beauty of diversity, and solutions the black community should embrace to become successful.



1:00 p.m. – 2:45 p.m.

Luncheon

Imperial Ballroom

Presiding:

Mr. Wesley Beddard, *Associate Vice President Student Learning and Success, North Carolina Community College System*

**Greetings &
Reflection:**

Mr. Myron Burney, *Director of Student Success & Outreach, University of North Carolina - General Administration*

**Introduction of
Speaker:**

Antonio Jackson, *Chairperson, Department of Humanities, Robeson Community College*

**Keynote
Speaker:**

Dr. Nkrumah Lewis, *Author, Entrepreneur, and Social Activist*

3:00 p.m. – 4:30 p.m. **Concurrent Sessions**



Session:

Building Rapport: Core Elements of Effective Mentoring Relationships In Diverse & Multicultural Environments

Royal B

Presenter:

Dr. Anthony Newkirk, *WakeMed Health & Hospitals*

Moderator:

Dr. Cassandra Atkinson, *North Carolina Community College System*

Description: This session will highlight the essential elements for mentoring relationships. Building rapport at the onset of a mentoring relationship is essential. An effective mentor must gain credibility with the mentee that is not forced but earned through a consistent and ongoing display of accurate empathy, genuineness, and positive regard. Participants will engage in lively discussion about the importance of building rapport for effective mentoring relationships.

Session:

The Unwritten Rules to College Success

Empire A

Presenter:

Mr. Rayon Brown, *Fox Valley Technical College*

Moderator:

Mr. Frank Scuiletti, *North Carolina Community College System*

Description: This presentation will enhance the atmosphere of diversity and inclusion to help students ease their transition into, for many, what is a new culture. It will also help students understand what they need to do to succeed on any college campus. The session will focus on issues that present challenges to minority male student persistence and retention.

Session:

"Cultural and Academic Excellence In The Age Of Kendrick Lamar & Waka Flocka Flame"

Empire E

Presenter:

Mr. Will Boone, *Winston-Salem State University*

Moderator:

Mr. Greg Young, *Forsyth Tech Community College*

Description: Hip Hop culture has become main stream. This energetic presentation employs the biography of hip-hop artists Kendrick Lamar and Waka Flocka Flame as a backdrop to explore new approaches and strategies for African American male academic success. Additional topics include identifying purpose, personal branding, and effective study habits





Session: **Mentoring Through Community, Wellness, and Student Success** **Empire E**
Presenters: Ms. Chalet A. Jean-Baptiste, *Northern Virginia Community College*
Mr. Ramunda Young, *Northern Virginia Community College*
Mr. Khaseem Davis, *Northern Virginia Community College*
Ms. Kelly Usher, *Northern Virginia Community College*
Moderator: Ms. Crystal Thomas, *Montgomery Community College*

Description: This session will include panelists representing Northern Virginia Community College. Presenter will provide hands-on examples of minority mentoring using practices, such as community involvement, wellness services, and student success techniques. Also, the importance of diversity will be discussed.

Session: **N.F.L. Leaders: Be The Kind Of Leader Others Want To Follow** **Auditorium**
Presenter: Mr. Tawan Perry, *Tawan Perry Unlimited*
Moderator: Mr. Theo Howard, *Winston-Salem State University*

Description: The presenter will take learning about leadership styles to a new level. The session will help you better understand and discover your personal leadership style, and understand how to better relate with others. Participants will understand how to become an effective leader!

Session: **Let Me Hold a Little Something, Something ...** **Empire C**
Presenter: Ms. Annette Toms, *Cleveland Community College*
Moderator: Ms. Katrina Johnson, *Central Piedmont Community College*

Description: The presenter will discuss various issues relating to financial management. Participants will have an opportunity to assess how they handle money. Participants will gain information on how excessive spending affects their debt, while making a split minute decision could help them save, and budgeting for a larger something, something.

Session: **Understanding Risk and Criminogenic Need to Avoid the Road to Prison** **Royal A**
Presenter: Dr. Toni Reggi, *NC Department of Public Safety*
Moderator: Ms. Angelica Pickett, *North Carolina Community College System*

Description: This workshop will provide information on the impact of potential incarceration and arrest on individuals being mentored. Today we have enough evidence-based practices to predict outcomes. The presenter will provide information in regard to how effective planning can be used to reduce the likelihood of arrest, incarceration, and its impact on minority male success.

Session: **Being More Than Just the Student: What it Takes to Be the Next Student Leader On Campus** **Empire D**
Presenters: Student Leaders, *UNC Association of Student Government*
Moderator: Ms. Olivia Sedwick, *Winston-Salem State University*



Description: This panel discussion will consist of some of the top student leaders in the University of North Carolina (UNC) System. The UNC Association of Student Government (ASG) is a student-led organization committed to furthering educational opportunities and advocating for student interests on the state level. Members of the Association's General Assembly include four delegates from each of the system's seventeen institutions. Members of ASG will discuss how they started and how they became the top student's leaders on campus.

6:30 pm – 8:00 pm	Dinner	Imperial Ballroom
Presiding:	Dr. Sharon Morrissey, <i>Executive Vice President for Programs & Chief Academic Officer, North Carolina Community College System</i>	
Introduction of Special Performance:	Wanda White, <i>Director, Financial Aid & Student Success, North Carolina Community College System</i>	
Greetings & Introduction Of Speaker:	Dr. Linwood Powell, <i>Chair, State Board of Community Colleges, North Carolina Community College System</i>	
Dinner Speaker:	Dr. Calvin Mackie, <i>Managing Partner, Channel Zero Group</i>	
8:30 p.m. – 10:00 p.m.	Comedy Show with Laff Mobb <i>Sponsored by Department of Defense</i>	Imperial Ballroom

Tuesday, March 18, 2014

7:30 a.m. – 8:30 a.m.	Continental Breakfast	Imperial Ballroom
8:30 a.m. – 11:30 a.m.	Exhibitor Area Open	Imperial Foyer
8:45 a.m. – 9:30 a.m.	General Session	Imperial Ballroom
Greetings & Introduction of Speaker:	Ms. Wanda White, <i>Director Financial Aid & Student Success, North Carolina Community College System</i>	
Keynote Speaker:	Dr. Jeffery Smith, <i>Vice President of Student Affairs, Shaw University</i>	

9:45 a.m. – 11:00 a.m. Concurrent Sessions

Session:	From Backpack To Briefcase	Empire B
Presenter:	Mr. Calvin Stevens, <i>Balfour Beatty Construction</i>	
Moderator:	Mr. Valentino Bryant, <i>Shaw University</i>	



Description: If mentally unprepared, the transition from college to career can be difficult to navigate. In this session, participants will understand the differences between roles in a classroom and in the workplace. The presenter will discuss how to prepare to be successful in both.



Session: **Generating External Financial and Community Support for Your Mentoring Program**
Presenter: Mr. Jimmy Tate, *James Sprunt Community College*
Moderator: Mr. James Washington, *Halifax Community College*

Empire C

Description: James Sprunt Community College's Scholarly Men of Success Academy provides exemplary examples of how small institutions can be sustainable. Over the 2012-2013 academic year, this mentoring program has generated external funding and community support, raising more than \$30,000 to supplement program grant funding. The presenter will share and discuss sustainability and fundraising strategies.

Session: **"The 4th R": Building Healthy Relationships To Increase Student Success**
Presenter: Ms. Tanya Bass, *NC Division of Public Health*
Moderator: Ms. Katrina Johnson, *Central Piedmont Community College*

Royal B

Description: Healthy relationships can increase student success. Building relationship skills is just as important as reading, writing, and arithmetic. This interactive session will identify relationship challenges and provide strategies to establish and maintain healthy relationships. The presenter will also examine how actions and words impact relationships both positively and negatively.

Session: **The Hero's Journey**
Presenter: Mr. Frank Scuietti, *North Carolina Community College System*
Moderator: Mr. Dennis Rivers, *Rowan-Cabarrus Community College*

Empire D

Description: All men take the hero's journey. The Hobbit, Neo (The Matrix), and Luke Skywalker (Star Wars) display modern examples of unlikely heroes. Participants will learn how to successfully navigate the challenges of an exciting journey through a world of high-tech careers, personality profiles, college education, personal development, and leadership.

Session: **ABC's Of Resume Writing**
Presenter: Ms. Donna Hembrick, *North Carolina Central University*
Moderator: Mr. Michael Lane, *GEAR UP North Carolina UNC General Administration*

Royal A

Description: The presenter will share with participants the basic resume writing techniques needed to make your resume stand out from others. This session will also provide participants with the understanding of how having the right resume can impact the likelihood of you landing your dream job.

Session: **See What had Happened Was ... Effective Time Management in the 21st Century World**
Presenter: Mr. Tawan Perry, *Tawan Perry Unlimited*
Moderator: Ms. Angelica Pickett, *North Carolina Community College System*

Empire E

Description: Some of the greatest drains on productivity occur when time is spent on insignificant tasks or trying to figure out what to do. Also, experts estimate that 8% of meeting time is wasted on non-relevant topics. This workshop will assist participants in developing methods to improve their time management skills.



Session: **The Power of Self Image & Colorism** **Auditorium**
Presenter: Mr. Antonio Jordan, *James Sprunt Community College*
Moderators: Mr. Daniel Alvarado & Mr. Monty Hickman, *North Carolina Community College System*

Description: Throughout the numerous “pigmentocracies” across the world, the lightest-skinned people have the highest social status, followed by the brown-skinned, and finally the dark-skinned who are at the bottom of the social hierarchy. Many minority males are faced with a poor self-image as a result of how they are perceived and the social meanings attached to skin color. This session will provide participants with an open dialogue to discuss colorism, and answer the question, “is colorism real?”

Session: **Hitting The Ground Running** **Empire A**
Presenter: Dr. Joseph Fox, *Asheville-Buncombe Technical Community College*
Moderator: Ms. Phyllis Utley, *Asheville-Buncombe Technical Community College*

Description: “Hitting the Ground Running” examines strategies to create a positive experience for participants involved in the Minority Male Mentoring Program. This presentation focuses on strategies such as minority students’ orientation, establishing an early relationship with participants, enrollment strategies, and retention strategies. The presenter will provide a framework using the “Completion by Design Approach.”

11:00 a.m. – 11:15 a.m. Break/Exhibitors

11:15 a.m. – 12:15 p.m. Concurrent Sessions

Session: **Understanding the Financial Aid Process** **Empire C**
Presenter: Ms. Sarita Broadway, *College Foundation Inc.*
Moderator: Ms. Brenda Mercer, *Wayne Community College*

Description: The presenter will provide an update on the various types of federal and state aid programs available to students. Participants will gain a better understanding of how to apply for financial aid, as well as how to utilize and navigate the College Foundation of North Carolina (CFNC) website.

Session: **Restoring Minority Male Competency** **Auditorium**
Presenter: Dr. Tolokun Omokunde, *Vance Granville Community College*
Moderator: Mr. Anthony Pope, *Vance-Granville Community College*

Description: This presentation will focus on repairing damages in the lives of minority males, and will enable them to focus on restoring the level of competency that their forefathers demonstrated in education and achievement. This session will introduce the instructional theory of Dr. Naim Akbar and the Akinkonju rites of passage.

Session: **The Mindset to Success** **Empire B**
Presenter: Chief Derek Overton, *U.S. Navy*
Moderator: Mr. Daniel Lovett, *Halifax Community College*

Description: Through the ages, doctors and experts alike believed that physical attributes such as bumps on the skull (phrenology) and the size and shape of the skull (craniology) determine one's intelligence and therefore, one's success. They're wrong! This session will debunk common misconceptions linking your brain's ability with talent and success, and will explore an alternative mindset that can be developed through dedication and hard work. The presenter will discuss these different mindsets, the traits that they're composed of, and how the right mindset can make anyone successful and talented.





Session: **Using Data To Create Campus Connections** **Royal A**
Presenter: Mr. Carl Forbes, *ACT, Inc*
Moderator: Mr. Monty Hickman, *North Carolina Community College System*

Description: Institutions collect several points of data from the students they serve. This session will examine those data points and will help college administrators draw conclusions from the data, allowing colleges to create effective intervention pathways to better serve students.



Session: **Reclaiming Heritage: Cultivating Academic Development And Student Success Through Mentoring** **Empire D**
Presenters: Dr. Kevin L. Brooks & Dr. Dwight E. Lewis
The Ohio State University
Moderator: Dr. Tolokun Omokunde, *Vance-Granville Community College*

Description: This session examines existing research on mentoring in higher education. The presenter will analyze the characteristics of excellent mentoring and its relationship to academic development. The primary goal is to underscore the need to connect the identities of minority males with initiatives on campus and facilitate their involvement in community outreach.

Session: **The Eye of the Mentor: Hip To The Game** **Empire E**
Presenter: Mr. Travis Corpening, *Cape Fear Community College*
Moderator: Mr. Jasmin Spain, *Pitt Community College*

Description: The presenter will introduce participants on how men-of-color are affected by their surroundings and its impact on their education. Highlighting influences such as, Hip-Hop, cultural norms, and negative opinions about being educated all contribute to how men of color perceive their education. Participates will be provided with related literature and other ideas to help create a positive attitude towards education.

12:30 p.m. – 1:30 p.m.

Closing Luncheon

1:30 p.m. – 2:00 p.m.

Closing General Session

**Welcoming & Introduction
Of Speaker:**

Mr. Myron Burney, *Director of Student Success & Outreach
University North Carolina - General Administration*

Keynote Speaker:

Dr. Otis Moss, *Pastor, Trinity United Church of Christ*

Closing Remarks:

Mr. Daniel Alvarado, *Associate Director for Student Leadership &
Development, North Carolina Community College System*



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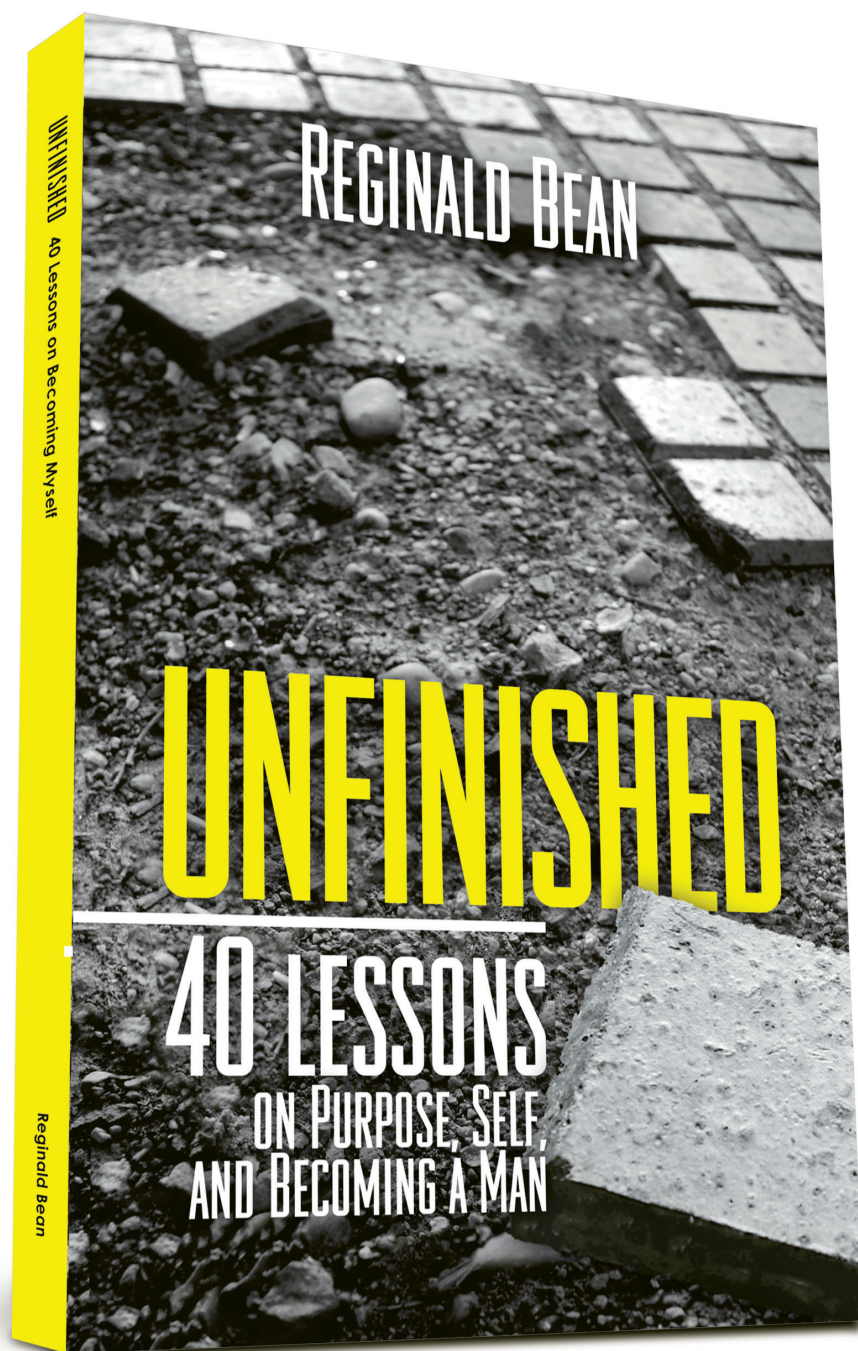
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Reginald Bean, marketing executive, youth mentor and author of *Unfinished*

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The floor plan illustrates the layout of the Convention Center and its immediate surroundings. Key areas include:

- Crystal Coast Ballroom:** Located on the left, featuring a patio, gazebo, and crystal bar.
- Main Hotel Lobby:** Centrally located, with a main entrance, front desk, and lobby bar.
- Seasons Restaurant:** Situated above the Main Hotel Lobby.
- Banquet Office:** Located above the Seasons Restaurant.
- Imperial Convention Center:** A large structure on the right, divided into sections I through VII, with a pre-function lobby and convention center entrance.
- Empire Ballroom:** Located between the Banquet Office and the Imperial Convention Center, with sections A through E.
- Other Rooms:** Includes the Crystal Bar, Sandhills, Main Entrance, Cafe, Gift Shop, Park Boardroom, Auditorium, Bull Durham, Business Center, and Capital Center City.
- Access Points:** Marked for the Main Entrance, Convention Center Entrance, Empire Ballroom Entrance, and Direct Vehicle Access.
- Facilities:** Includes a Loading Dock, Executive Office, and various smaller lobbies and bars.