Announcing a 2-day conference March 30: HIRING MANAGERS AND HR PROFESSIONALS **March 31: VETERAN JOB/CAREER FAIR**

BOOTS^{to}SUITS

Military Experience Making Your Workforce Strong

- ★ Align your recruiting strategy to leverage military talent
- ★ Learn about integrating different generations into your workplace
- ★ Explore the power of female Veterans
- ★ Network and share ideas of Veteran recruitment
- ★ Interact with transitioning military Service members, Veterans, and spouses to recruit your next military talent

March 30-31, 2016

McKimmon Conference & Training Center, NC State University, Raleigh, NC



Presented by: Department of Social Work: Military Professional, Personal and Family Development Program

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Ready, willing and able to

begin my civilian career.



Why You Should Attend

The Boots to Suits Conference is an opportunity to connect corporations and organizations with the transitioning service members, military spouses, veterans and their families. Hiring managers and human resources professionals acquire knowledge and skills in recruiting today's competitive military talent during the education and networking event on the first day. On the second day, during the job fair, transitioning military Service members and Veterans have the opportunity to interact with employers to highlight their skills and talents, leading to meaningful employment opportunities.

This powerful conference is ideal for business executives, hiring managers, human resources professionals, search firms or any employer who wants to recruit today's competitive military talent.

Who Should Attend

If you represent the following positions and organizations, please register today.

- ★ CEO
- ★ Directors
- ★ Managers
- ★ Supervisors
- ★ Human Resource Directors
- ★ Staffing Managers
- ★ Recruiters
- ★ Local, State and Federal Agencies
- ★ Business and Industries
- ★ Non-profit &For-profit Agencies
- ★ Higher Education Institutions
- ★ Military Organizations
- ★ Defense Contracting Agencies
- ★ Employment Agencies

Your Day 1 Registration Fee Includes

- ★ Tuition for all workshops and keynote speakers
- ★ Conference handouts and materials
- ★ USB drive
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- ★ Luncheon and refreshments

RegisterToday:

Online **go.ncsu.edu/b2sc** Call **919.515.2261** Fax your registration form to **919.515.7614**

Presenters



Major General Megan P. Tatu, U.S. Army Reserve Command Chief of Staff



Major General Tatu graduated from the University of California at Los Angeles where she attended on an Army Reserve Officer Training Corps scholarship. She earned a Bachelor of Arts degree in Political Science and was commissioned in the Signal Corps.

Throughout her more than 30 years active and reserve service, she has commanded at every echelon, from platoon to Division-level with duty in Germany, Iraq and the United States. She began her active military service as the signal platoon leader, 2/57 Air Defense Artillery Battalion, Ansbach, Germany and became the Executive Officer, Delta Company, 11th Air Defense Signal Battalion, Kaiserslautern, Germany. She later served as the Battalion Motor Officer, 5th Signal Battalion, Ft. Polk, Louisiana, followed by her assignment as the Chief, Testing Management, Military Entrance and Processing Station, Los Angeles, California.

Major General Tatu's principal staff assignments have been as the Detailed Inspector General, 311th Corps Support Command in Los Angeles, California; Division Chief, Reserve Personnel, 63D Regional Support Command, Los Alamitos, California; Chief, Individual Training and Assistant Deputy Chief of Staff, Training, 63D Regional Support Command; and Deputy Chief of Staff, G3, 63D Regional Readiness Command. In June 2006, she mobilized and deployed as the Commander, 164th Corps Support Group in support of OPERATION IRAQI FREEDOM 06-08. Upon return from theater, she served as the Deputy Commanding General, 311th Signal Command (Theater), Ft. Shafter, Hawaii. She also served as the Commander, Pacific Training Division, 75th Training Command (Mission Command) at Camp Parks, California, responsible for Mission Command Staff Training of military units for deployments and other missions. Prior to her assignment as the US Army Reserve Command Chief of Staff, she served as the Commanding General of the 79th Sustainment Support Command. Major General Tatu served on the Secretary of the Army's Army Reserve Forces Policy Committee from 2010-2013.

Her military education includes the Signal Officer Basic and Advanced Courses, Command and General Staff College, the Inspector General Course, the Army War College and CAPSTONE. Major General Tatu's awards and decorations include an Army Distinguished Service Medal, two Legion of Merit Medals, the Bronze Star Medal, five Meritorious Service Medals, the Iraq Campaign Medal, and the Global War on Terrorism Expeditionary Medal, among others.

Major General Tatu and her husband of over 30 years, Mike, have three grown sons; Glendon, Colin and Shane. Their middle son, Colin, is a Specialist in the Army, currently serving with the 4th Brigade Combat Team (Airborne), 25th Infantry Division, Joint Base Elmendorf-Richardson, Alaska.

Lisa Rosser, Lieutenant Colonel, U.S. Army (Ret.) Founder and CEO, The Value of a Veteran



Lisa Rosser is on a mission to help organizations improve their veteran recruiting and retention.

Lt. Col. Rosser's military career spans 22 years (both active and reserve), three continents, and four major deployments, including the Gulf War, Somalia,

Bosnia, and a 2 ¹/₂-year mobilization immediately following the events of 9/11. Her military career includes detailed work as a telecommunications officer and as an operations officer, and general work in the human side of the military - performance management, recruiting, staffing, training and skills development. Lt. Col. Rosser retired from the Army Reserve in 2011 at the rank of Lieutenant Colonel. Her civilian career included eight years with Accenture, a Global Fortune 500 consulting firm.

In 2007, Lt. Col. Rosser founded The Value Of a Veteran. As the founder and CEO, she is a consultant, author, speaker, and workshop leader on military hiring and retention strategy development. Lt. Col. Rosser delivers training workshops and seminars nationwide and consults with corporate, government, and higher education employers.

Presenters

Lane Dyer, United States Department of Labor Employment and Training Service, Raleigh, NC



Lane Dyer is the State Director for the Veterans' Employment and Training Service (VETS), US Department of Labor, for North Carolina. Prior to joining USDOL, Lane worked for the Employment Security Commission, now the Division of Workforce Solutions. After a long career serving in many different roles, he retired in October of 2014 as Employment Service Director, where he provided oversight to 90 workforce offices and over 1,100 state workforce staff members, ensuring the efficient and effective provision of employment and reemployment services to veterans and other job seekers throughout North Carolina. He served in the U.S. Air Force from 1981-1985 as an Aircraft Armaments System Specialist.

Dr. Audwin Lindsay, Human Resources Consultant, Fort Bragg



Dr. Audwin Lindsay currently works in a Civilian Advisory Personnel Center located at Fort Bragg, NC as a Human Resources Consultant (Generalist) with the federal government. He is also the President of Fayetteville Area Society for Human Resource Management (FASHRM), an organization consisting of human resource professionals. Dr. Lindsay is a practicing human resource professional with over 30 years of diverse human resource experience, military, government, and private sector. Dr. Lindsay possesses a doctoral degree in Business Administration and master degree in Human Resource Management. He is Professional Human Resources (PHR) certified.

Angela Noble Amidon, President and CEO, Amidon, Inc.



President and CEO of Amidon, Inc., a defense contracting company that specializes in designing and constructing realistic live-fire training facilities, manufacturing ballistic products, and providing professional training and security services.

Angela received the North

Carolina Minority Small Business Person of the Year award for 2012 and her company is a 2012 recipient of Business Leader's Top 300 Small Businesses of the South award and a 2012 recipient of CED's North Carolina Companies to Watch award, which honors growth oriented, second-stage companies headquartered in North Carolina that demonstrate high performance in their market, exhibit innovative products, and display other unique qualities that make them "worth watching."

Prior to starting Amidon, Inc., Angela worked as a Human Resources Director at USfalcon, Inc., another defense contracting company with a focus on hiring military veterans. Angela served honorably as a Military Intelligence Officer from 1998-2006. She specialized in Counterintelligence, Personnel Security, Special Security, Classified Couriering, Foreign Disclosure, Information Systems Security, Physical Security, Base Defense, and Security Guarding, Patrolling and Escorting. Her military service included deployments in support of Operation Enduring Freedom and Operation Iraqi Freedom to Afghanistan, Kuwait, and Iraq with the 18th Airborne Corps out of Fort Bragg, NC. She achieved the rank of Captain before leaving the military to start her entrepreneurial journey.

Angela attended Marion Military Institute from 1996-1998 where she graduated as Valedictorian. She was the first female to ever reach the rank of Cadet Lieutenant Colonel in the history of the academy.

She also attended North Carolina State University where she earned both undergraduate and graduate degrees.

Angela is a licensed Commercial General Contractor, Counterintelligence Professional, Classified Courier, Private Investigator, Security Guard & Patrol Professional, and Certified Firearms Instructor.



Dr. Gregory Perkins, 1st Sergeant, U.S. Army (Ret.) Assistant Chair, Assistant Professor, Department of Social Work Fayetteville State University



Dr. Gregory E. Perkins is researcher, author and a Faculty Scholar to the university's Center for Defense and Homeland Security. Through his professional role as a social work educator, his research has focused on military families and secondary trauma, ethics in social work practice, and

as an advocate for behavioral health services for veterans. Dr. Perkins has more than 15 years of experience as a mental health practitioner, program services manager and quality assurance and community integration specialist in the field of mental health, intellectual developmental disabilities, and substance abuse services. He is a combat veteran having served more than 22 years in the US Army in a variety of troop, staff and leadership positions from platoon to corps levels of echelons. This includes being a small group faculty member at the Aviation Center NCO Academy, the Human and Fiscal Resources Manager of a separate brigade and forward deployed combat Senior Noncommissioned Officer in Charge.

Dr. Perkins is also a Diplomat of the Board, American College of Certified Forensic Counselors and credentialed as a Clinically Certified Forensic Counselor and Clinically Certified Juvenile Treatment Specialist with a specialty in youthful offender counseling. He is further certified by the North Carolina Department of Health and Human Services as a Certified Forensic Screener and Evaluator.

Dr. Perkins earned his Doctor of Education (Ed.D.) degree from the American School of Professional Psychology at Argosy University, Phoenix, AZ, Master of Social Work (MSW) from University of North Carolina, Chapel Hill, NC and Bachelors of Science (BS) degree from Methodist University, Fayetteville, NC.

Stan Roberts Engineer, Cisco Systems



Stan Roberts is a Customer Support Engineer with Cisco Systems. He currently works in the TAC as part of the WW-Cable team, which falls under SP-Video support. He has been working in this position since October of 2012. Before that he worked for the company GFI Software and provided customer support for

their line of products.

Stan graduated from ITT Technical institute in Cary in 2011 with an associates degree in Information Systems and a bachelors degree in 2013 with a bachelors in Information Systems and Cyber Security. Prior to that

he did nearly eleven years of active duty in the United States Marine Corps, which he joined in Feb of 2000, and worked as a ground communications technician. During that time he did three combat tours in support of Operation Iraqi Freedom and received many combat related awards including the Purple Heart. He was medically retired from the Marine Corps in Oct 2010.

Stan currently works as the Volunteer Coordinator for his team and works with several organizations related to veterans operations in the area including: United States Military Veterans Foundation, United States Veterans Corps, Military Missions in Action, The Marine Corps League and Wounded Warrior Project. He has four children and currently resides in Raleigh, North Carolina.

Presenters

Charmetri Wrice-Bulluck, Adjunct Lecturer, Fayetteville State University/ CEO, AFVTER Duty Resource Services, Inc.



Retired U. S. Army Sergeant First Class Charmetri Wrice-Bulluck is a Wounded Warrior and an Army veteran with over 22 years of outstanding military service as a Combat Telecommunications Center Operator, an Army Instructor, and a Human Resource Supervisor working in

her unit's Personnel Administration Center. During her time in service she sustained spinal and back injuries and retired in June of 2008.

Although Charmetri was on her way to becoming a RN, this dream would not be fulfilled due to her injuries. Never one to let barriers interfere with her career goals, Charmetri decided to pursue a career in social work in 2009. With the help of her advocates, Mr. Dwayne D. Beason Sr. and Mr. Gary Fountain, she decided to enroll into Fayetteville State University Social Work Masters Program. While attending school she was given the opportunity to attend the United Nations Social Work Day and learned about social work issues from around the world. She was also chosen to participate as an exchange program research participant student in Tanzania, Africa at the University of Dar Es Salamm. Also during her time in school, Charmetri was given the opportunity to advocate for Wounded Warriors on Capital Hill on behalf of the National Organization on Disability Wounded Warriors Careers Program. Charmetri graduated in 2011 from Fayetteville State University with her MSW and was inducted into the Phi Alpha Honor Society and the Veterans National Honor Society. In 2012, She went on to receive a MA in Health and Wellness from Liberty University.

Charmetri has been married for last 25 years to her husband and friend, Anthony. She is the mother of a son and three daughters - two of her adult daughters were born with special needs. She is the grandmother of two beautiful granddaughters and a friend and advocate to many.

Charmetri has served as an Army Wounded Warrior Program Advocate, a Certified Peer Support Specialist for Veterans, a Veterans Service Officer, a Cumberland County School System Exceptional Children's Advisory Board, a New Britain CT Head Start Policy Council Member, and a State of CT Legislative Intern for Representative Kevin Witkos of the 17th district. She currently serves on the Military Advisory Board for Fayetteville State University, a Mentor for the Cumberland County Veterans Treatment Court, a Part-time Professor for Fayetteville State University's Social Work Department. Charmetri is also the Founder/CEO of the recently formed Non Profit AFVTER DUTY RESOURCE SERVICE INC., which will assist fellow veterans and their families towards empowerment and reintegration.

MAJOR Sara Day, Director of the North Carolina National Guard Education and Employment Center



MAJ Sara Lesley Day from Winston-Salem, NC graduated from Wake Forest University in May of 2001. Upon her graduation she briefly ran track and field as a professional athlete. In January of 2002 after the events on September 11, 2001, MAJ Day decided to enlist

in the United States Army to be a member of the Army's World Class Athlete Program. She was a part of this program until injured and reassigned to 61st Army Support Medical Battalion in October of 2004. In September of 2006, MAJ Day commissioned as a Quartermaster Officer. She was then assigned to Headquarters Support Company, Division Special Troops Battalion of the 1st Calvary Division. MAJ Day served as a platoon leader and executive officer for them in Operation Iraqi Freedom 06-08 in Baghdad, Iraq. In September of 2008 MAJ Day entered the North Carolina National Guard and the 113th Sustainment Brigade. During the years leading up to 2011, MAJ Day worked as Company Commander and as a liaison in colleges across North Carolina, working with their ROTC departments. In October of 2011, MAJ Day deployed in support of Operation Enduring Freedom with the 113th Sustainment Brigade as the Deputy Director for the Operational Contract Support team. MAJ Day would go on to work as a Battalion S-4 for the 690th Brigade Support Battalion and then back to the 113th Sustainment Brigade as the Branch Chief for the Supply and Services section. MAJ Day currently works full-time as the Director of the North Carolina National Guard Education and Employment Center.



STAFF SERGEANT Jeffrey Whitman, Operations Sergeant for the North Carolina National Guard Education and Employment Center



SSG Jeffrey Whitman enlisted in the United States Army in December 2002. Upon Entry in to the United States Army he attended Basic training at Ft. Knox, KY as a Tank Crewman (19K). After his successful completion of basic training he was assigned to Baumholder,

Germany. During this time his time in Germany he deployed for the first time for a total of 15 months as a tank gunner in support of Operation Iraqi Freedom 03-04. SSG Whitman deployed to Iraq with the same unit for Operation Iraqi Freedom 05-06. After returning from this deployment and completion of his Active Duty Service, he then joined the North Carolina National Guard in December 2008. SSG Whitman immediately became part of the National Guard's full-time staff upon entry. He has worked as a Human Resource Non-Commissioned Officer at both the battalion and brigade levels. SSG Whitman also deployed with the North Carolina National Guard's 30th Brigade in support of Operation New Dawn 09-10 to Iraq. SSG Whitman currently works as the full-time as the Operations Sergeant for the North Carolina National Guard Education and Employment Center.

SERGEANT Jeff Wyatt, Fayetteville Area Manager of the North Carolina National Guard Education and Employment Center

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SGT Jeff Wyatt is from Lumberton, NC and graduated from Lumberton High School May of 2009. He enlisted into the North Carolina National Guard in 2007 during his sophomore year in High School. He deployed to Afghanistan from 2012-2013 with the 514th Military Police

Company. Where he received numerous awards for his outstanding performance and dedication as a Truck Commander and Electronic Warfare Master Gunner. He

has worked for a multitude of civilian companies and across several industries that have awarded him equally. His most current work experiences include the Department of Public Safety and is currently a DoD Private Contractor- Area Coordinator for the North Carolina National Guard. After working in this industry for several months the organization began to see his talents and has promoted him to be the Fayetteville Area Manager along with its 6 surrounding counties. He has developed the area both with companies as well as reinforcing the development of our Nations Heroes in the processes of becoming a civilian employee or potential employer.

CONFERENCE

Agenda At a Glance

Day 1: March 30, 2016

8:30 – 9:00	Check-In and Registration			
9:00 – 9:30	Presentation of Colors and Greetings			
	 Governor Pat McCrory – Governor of North Carolina Secretary Cornell A. Wilson, Jr (U.S. Marine Corps Ret. Major General) N.C. Department of Military and Veterans Affairs Chancellor James A. Anderson - Fayetteville State University Ms. Austen Shearer - Triangle Regional Representative to U.S. Senator Thom Tillis 			
9:30 – 10:00	Opening Keynote Speaker			
	Major General Megan P. Tatu - U.S. Army Reserve Command Chief of Staff			
10:00 – 11-00	Session I: Traditionalist to Millennial – Integrating Different Generations of Veterans Into Your Work Force			
	Dr. Audwin Lindsay – Human Resources Consultant, Civilian Advisory Personnel Center at FT. Bragg			
11:00 – 11:45	Session II: Aligning Your Veteran Recruiting Strategy			
	Mr. Lane Dyer - State Director – U.S. Department of Labor North Carolina Veterans' Employment and Training Service			
11:45 – 12:30	LUNCH: Top 10 Tips From Millennials: Recruitment and Retention of Veterans			
	NC National Guard Education and Employment Center Major Sara Day – Director Staff Sergeant Jeffrey Whitman – Operations Sergeant Sergeant Jeffrey Wyatt – Area Manager			
12:30 – 1:30	Session III: The Strength of Female Veterans In Your Organization			
	Ms. Angela Amidon - Amidon Inc.			
1:30 – 2:15	Plenary Session: Wounded Warrior – Employment Strength Not Deficit			
	 Dr. Gregory Perkins – Assistant Professor, Fayetteville State University Ms. Charmetri Wrice Bulluck – Adjunct Lecturer, Fayetteville State University Mr. Stan Roberts – Engineer, Cisco 			
2:15 – 2:30	AFTERNOON SNACK			
2:30 – 3:45	Closing Keynote Speaker: Why 'High Touch' Works Better Than 'High Tech' – How To Make Real Connections with Veterans			
	Lt. Col. Lisa Rosser – U.S. Army (Ret.); Founder and CEO, The Value Of A Veteran			
3:45 – 4:00	Closing Remarks			
	Dr. Terri Moore Brown – Department Chair, Fayetteville State University Department of Social Work			
Day 2: March 31, 2016				
8:30 – 9:30	JOB SEEKER SEMINAR			
9:30 – 1:00	Job Fair			

Sponsorship

Sponsorship and Exhibitor Opportunities Sign on as a conference sponsor at one of four sponsorship levels.

Become a conference exhibitor and display your organization's resources and/or career information.

If you are interested in conference sponsorship or exhibiting opportunities, please contact Laina Stensvold at 919.515.8159.

Bronze - \$500	Silver - \$1,000	Gold - \$2,500	Platinum - \$5,000
You will receive:	You will receive:	You will receive:	You will receive:
★ Advertisement Your company logo will be displayed in the conference program and on the registration website.	 Day 1 ★ Registration Registration fee for 1 guest or company representatives is included in sponsorship and provides full conference access to the following: Speakers Breakout Workshops Snack & Lunch Conference Bag & Souvenir Thumb Drive Career/Job Fair Day 2 ★ Company Display Display includes 1 table, 2 chairs and electricity access. ★ Advertisement Your company logo will be displayed in the conference program and on the registration website. 	 ▶ Registration Registration fees for 4 guests or company representatives is included in sponsorship and provides full conference access to the following: Speakers Breakout Workshops Snack & Lunch Conference Bag & Souvenir Thumb Drive Career/Job Fair ★ Company Lunch Table A table for 4 guests or company representatives for conference seating and luncheon. The table will list your company name and conference sponsorship. Day 2 ★ Company Display Display includes one table, two chairs and electricity access. ★ Advertisement Your company will receive a ¼ page ad in the conference program, your company logo and a link to your company logo and a link to your company logo will be displayed in the registration brochure. 	 ▶ Registration Registration fees for eight guests or company representatives is included in sponsorship and provides full conference access to the following: Speakers Breakout Workshops Snack & Lunch Conference Bag & Souvenir USB Drive Career/Job Fair ★ Company Lunch Table A table for eight guests or company representatives for conference seating and luncheon. The table will list your company name and conference sponsorship. Day 2 ★ Company Display Display includes one table, two chairs and electricity access. ★ Advertisement Your company will receive a full page ad in the conference program, your company logo, company description and a link to your website will be displayed on the registration website, ad clicks of your company will be included in the souvenir thumb drive, display of your company logo as a sponsor for one (1) year for every workshop the Department of Social Work Military Professional, Personal and Family Development Program conducts.

Important Information

Registration Fees

The Job Fair is **FREE** for Transtioning Service Members, Spouses, Veterans and Their Families. Please visit our website to pre-register.

Early Bird Individual Rate Day 1 (Through March 10): \$249

Late Registration Rate Day 1 (After March 10): \$299

Early Bird Exhibitor Day 2 Registration (Through March 10): \$599

Late Exhibitor Day 2 Registration: (After March 10): \$649

Early Bird Day 1 & Exhibitor Day 2 Registration (Through March 10): \$749

Late Day 1 & Exhibitor Day 2 Registration (After March 10): \$829

Schedule and Location

Day 1: March 30, 2016

Registration and check-in will be held from 8:30 to 9:00 a.m. with conference session from 9:00 a.m. to 4:00 p.m.

Day 2: March 31, 2016

Job Seeker Seminar will be held from 8:30 to 9:30 a.m. with Job Fair 9:30 a.m. to 1:00 p.m.

The conference will take place in the McKimmon Conference & Training Center, conveniently located on the NC State University campus at the corner of Western Boulevard and Gorman Street in Raleigh, NC. Driving to the McKimmon Center is easy and public parking is plentiful.

Following your enrollment, you will receive a confirmation letter by email with detailed instructions and a receipt or invoice.

Where to Stay

Lodging and evening meals are not included in your registration fee.

Sleeping accommodations are available at several hotels convenient to the McKimmon Center, but please note that these hotels are not within walking distance. For lodging information, please visit a list of nearby hotels online at go.**ncsu.edu/hotels** or call **919.515.2261**.

Credits You Can Earn

Earn continuing education credits towards your professional licensure or certification. Conference qualifies for five contact hours and 0.5 CEUs awarded by FSU in accordance with the University of North Carolina System.

If you are a person with a disability and desire any assistive devices, services or other accommodations to attend this conference, please call **919.515.2261** during normal business hours (8 a.m. to 5 p.m. EST) or email **ContinuingEducation@ncsu.edu** to discuss accommodations at least two weeks in advance.

Cancellations

You must cancel registration by March 16, 2016, to receive a refund. No refunds will be given for cancellations after March

16. We reserve the right to cancel the conference, in which case you will receive a full refund.

> I've served my country. Now I'm ready to serve your organization.

Registration Form

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Your Priority Co	de				
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□ Late Registration Rate (after March 10) \$299					
□ Early Bird Exhibitor Registration (through March 10) \$599*					
□ Late Exhibitor Registration (after March 10) \$649*					
□ Early Bird Day 1 & Exhibitor Day 2 (through March 10)					
□ Late Day 1 & E	xhibitor Day 2 (after	r March 10)		\$829	
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□ Silver Sponsors	ship			\$1,000	
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□ Platinum Spon	sorship			\$5,000	
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representatives.					

** In lieu of SSN, your date of birth is required as a personal identifier for internal record keeping by this university.

March 30-31, 2016

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Method of Payment

□ Company □ Self Paver Payment must accompany registration and must be received by the day of the conference. The easiest way to guarantee your place is to pay with a credit card.

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