

SECoPA

SOUTHEASTERN CONFERENCE FOR PUBLIC ADMINISTRATION

REEXAMINING KEY RELATIONSHIPS IN AMERICAN GOVERNANCE

October 13–16, 2016
Sheraton Raleigh Hotel
Raleigh, NC

Sponsorship Opportunities

The 2016 Annual Meeting of the Southeastern Conference for Public Administration (SECoPA) will be held October 13-16, 2016, in Raleigh, NC. The conference will bring together over 300 academics, public servants, elected officials, public administration students and corporate and non-profit partners. The conference offers an excellent venue for networking with and marketing to key stakeholder groups.

The success of SECoPA 2016 depends on the generosity of conference sponsors. The conference has developed a variety of sponsorship levels and opportunities: Please invest in the success of SECoPA 2016 by selecting one or more of the following sponsorship opportunities:

Sponsorship Levels (see attached for details)

- Platinum: \$4,500
- Gold: \$3,500
- Silver: \$2,500
- Bronze: \$1,500

Friday, October 14, 2016

- Morning Session Break - \$500
- Keynote Luncheon Co-Sponsor - \$2,000
- Afternoon Session Break - \$500

Saturday, October 15, 2016

- Morning Session Break - \$500
- Keynote Luncheon Co-Sponsor - \$2,000
- Afternoon Session Break - \$500

Sunday, October 16, 2016

- Morning Session Break - \$500

Exhibitor Space, Conference Program and Conference Bags Advertising Rates

- Program Book Full Page Ad - \$650 (\$750 for inside covers, if available)
- Program Book 1/2 Page Ad - \$500
- Program Book 1/4 Page Ad - \$250
- Exhibitor Table - \$500 (includes one conference registration; additional registrations = \$110 each)
- Conference Bag Advertising - \$1500

If you are interested in becoming a SECoPA 2016 sponsor, please contact conference treasurer Bruce McDonald bmcdona@ncsu.edu or 919.515.5178.

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Sponsorship Levels & Benefits

| | |
|---|---|
| <p>Platinum Level: \$4,500</p> <ul style="list-style-type: none">• Exhibit booth all four days of conference• Signage at conference venues as luncheon co-sponsor• Platinum level sponsor designation in outbound conference marketing materials• Company/university name and logo on conference website• Platinum level sponsor designation in printed conference program• Full-page print ad in conference program (inside covers available for first two platinum sponsors)• Four full conference passes• Reserved seating at luncheons• Formal recognition at luncheons and receptions• Allowed 3 minutes to address audience during a conference event• Post-conference mailing list of attendees | <p>Gold Level: \$3,500</p> <ul style="list-style-type: none">• Exhibit booth all four days of conference• Signage at conference venues as opening reception co-sponsor• Gold level sponsor designation in outbound conference marketing materials• Company/university name and logo on conference website• Gold level sponsor designation in printed conference program• Full-page print ad in conference program• Three full conference passes• Reserved seating at luncheons• Formal recognition at luncheons and receptions• Post-conference mailing list of attendees |
| <p>Silver Level: \$2,500</p> <ul style="list-style-type: none">• Exhibit booth all four days of conference• Signage at conference venues as co-sponsor of beverage breaks• Silver level sponsor designation in outbound conference marketing materials• Company/university name and logo on conference website• Silver level sponsor designation in printed conference program• Half-page print ad in conference program• Two full conference passes• Formal recognition at luncheons and receptions• Post-conference mailing list of attendees | <p>Bronze Level: \$1,500</p> <ul style="list-style-type: none">• Exhibit booth all four days of conference• Bronze level sponsor designation in outbound conference marketing materials• Company/university name and logo on conference website• Bronze level sponsor designation in printed conference program• Half-page print ad in conference program• One full conference pass• Formal recognition at luncheons and receptions |

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| Conference Sponsorship Agreement | | | |
|---|--|----------|--------------|
| Sponsor Name: | | Website: | |
| Sponsor Contact: | | Title: | |
| Mailing Address: City: State: Zip: | | | |
| Phone: | Email: | Fax: | |
| Please select (X) the sponsorship(s) you wish to reserve. | | | |
| (X) | Sponsorship Option ¹ | Amount | Amount Due |
| | Platinum Sponsor | \$4,500 | |
| | Gold Sponsor | \$3,500 | |
| | Silver Sponsor | \$2,500 | |
| | Bronze Sponsor | \$1,500 | |
| | Morning Session Break (Fri, 10-14-2016) | \$500 | |
| | Keynote Luncheon Co-sponsor (Fri, 10-14-2016) | \$2,000 | |
| | Afternoon Session Break (Fri, 10-14-2016) | \$500 | |
| | Morning Session Break (Sat, 10-15-2016) | \$500 | |
| | Awards Luncheon Co-sponsor (Sat, 10-15-2016) | \$2,000 | |
| | Afternoon Session Break (Sat, 10-15-2016) | \$500 | |
| | Morning Session Break (Sun, 10-16-2015) | \$500 | |
| | Program Book Inside Cover (if available; outside covers not available) | \$750 | |
| | Program Book Full Page Ad | \$650 | |
| | Program Book 1/2 Page Ad | \$500 | |
| | Program Book 1/4 Page Ad | \$250 | |
| | Conference Bags | \$1500 | SOLD! |
| | Exhibitor Table (includes one conference registration) | \$500 | |
| | Exhibitor Representatives: Each Additional Conference Registration | \$110 | |
| | <i>Create Your Own Sponsorship Opportunity</i> ² | \$\$\$ | |
| Total Conference Sponsorship | | | \$ |

¹All sponsorship opportunities are on a first-come, first-served basis.

²Please contact Bruce McDonald bmcdona@ncsu.edu or 919.515.5178 to discuss other sponsorship options.

Sponsorships may be submitted on-line (preferred) at: go.ncsu.edu/secopa_sponsorship

- Mail sponsorship agreement to: SECoPA 2016 c/o Bruce McDonald, SPIA, Campus Box 8102, NC State University, Raleigh, NC 27695-8102.
- Make checks payable to: North Carolina State University

Sponsors are responsible for providing SECoPA 2016 all ads, artwork, or logos by **September 15, 2016**. This Sponsorship Agreement constitutes the entire agreement as described in the Sponsorship Opportunities document between the parties related to SECoPA 2016 and supersedes all prior written or oral agreements. We agree to abide by the above.

Sponsor Signature/Date

SECoPA 2016 Signature/Date